

the appealguru

Digital Growth & Automation Experts

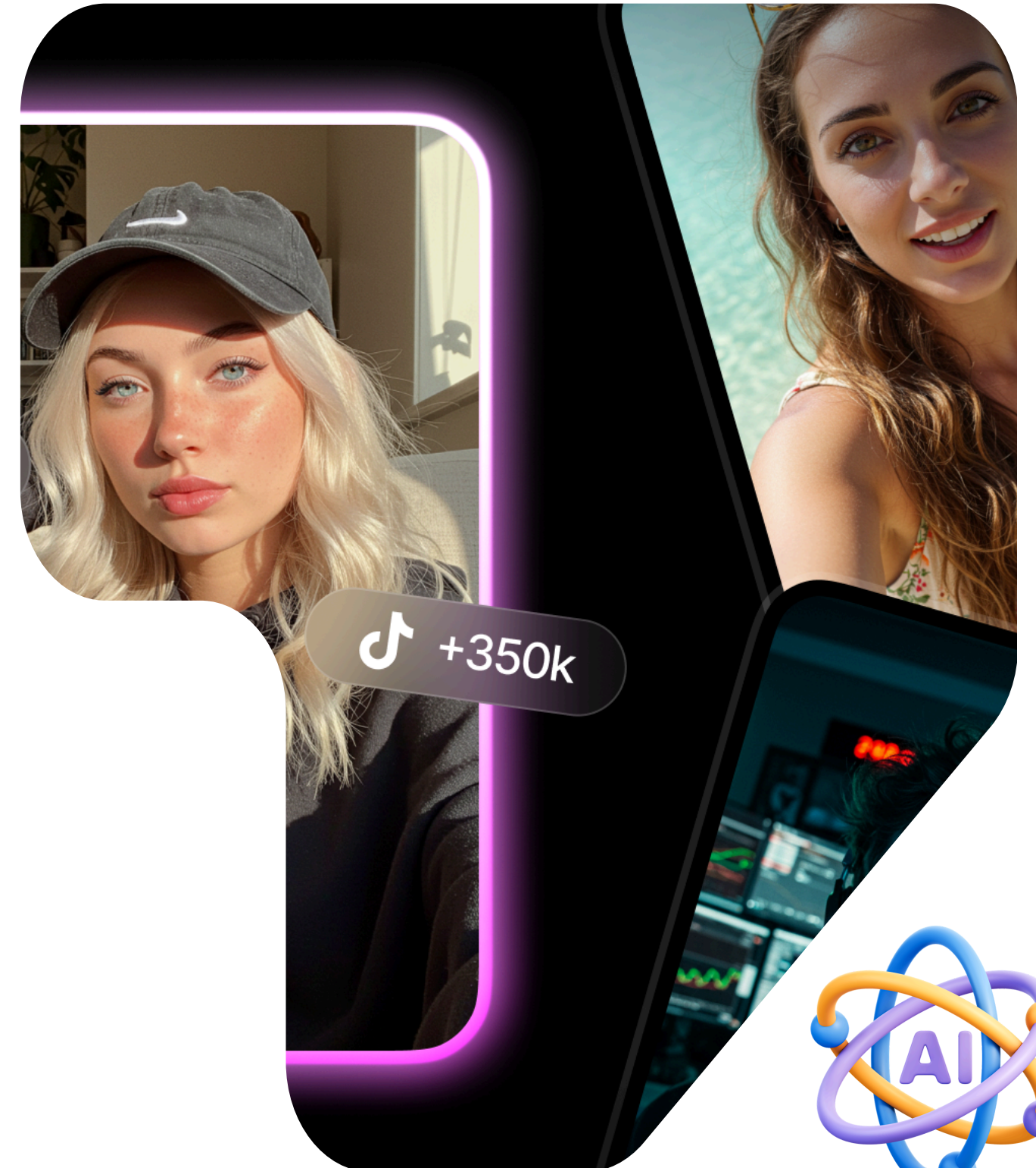
# AI AVATAR

## VIDEO SERVICES



**CREATE UNLIMITED PROFESSIONAL VIDEOS  
WITHOUT SHOOTING OR RECORDING**

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# WHY THESE SERVICES?

Video is now the most powerful form of digital communication.

- ▶ **Businesses need videos for**
  - Social media marketing
  - Product explanations
  - Advertisements
  - Customer education
  - Training & onboarding
- ▶ **But traditional video production is**
  - Time-consuming
  - Expensive to scale
  - Dependent on people & equipment
  - Difficult to produce consistently

## OUR SOLUTION

- AI Avatar Videos allow businesses to create professional videos instantly using AI-powered presenters, without filming or recording.

**FASTER  
COMMUNICATION**

**BETTER  
UNDERSTANDING**

**HIGHER  
CONVERSIONS**

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# OUR PROCESS

A Scalable AI Video Production System

## ► Step 1: Strategy & Script Planning

- Marketing-focused messaging
- Platform-specific video planning

## ► Step 2: AI Video Creation

- AI avatar presentation
- Professional voice & delivery
- Brand-aligned visuals

## ► Step 3: Optimization & Formatting

- Social media & ad-ready formats
- Multi-language capability (if required)

## ► Step 4: Continuous Content Production

- Batch video creation
- Fast edits & updates
- Consistent publishing support

**RESULT: A GROWING YOUTUBE CHANNEL WORKING FOR YOUR BUSINESS 24X7**

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# CASE STUDY 1

## ► REAL ESTATE COMPANY

### ► The Challenge

- Agents unavailable for frequent shoots
- High production costs
- Delayed property promotions

### ► The Strategy

- AI avatar presenting property highlights
- Script-based automated video creation
- Weekly batch content production

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## ► Results (3 Months)

ENGAGEMENT  
INCREASED BY  
**80-90%**

**SAME-DAY  
LISTING VIDEO  
PUBLISHING**

**INCREASED  
SOCIAL MEDIA  
INQUIRIES**

**70% REDUCTION  
IN PRODUCTION  
TIME**

# CASE STUDY 2

## ▶ CORPORATE TRAINING & HR SERVICES

### ▶ The Challenge

- Repetitive training sessions
- Scheduling difficulties
- Inconsistent delivery

### ▶ The Strategy

- AI avatar training modules
- Standardized onboarding videos
- Multi-language versions

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## ▶ Results (5 Months)

**TRAINING DELIVERY  
TIME REDUCED BY**

**60%**

**FASTER  
EMPLOYEE  
ONBOARDING**

**CONSISTENT  
TRAINING  
EXPERIENCE**

**SIGNIFICANT  
OPERATIONAL  
EFFORT REDUCTION**

# CASE STUDY 3

## ► BUSINESS CONSULTANT

### ► The Challenge

- Limited time for video creation
- Irregular posting affecting visibility

### ► The Strategy

- Educational scripts converted into AI videos
- Daily short-form content system
- Automated content batching

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## ► Results (3 Months)

**CONTENT  
CONSISTENCY  
IMPROVED  
SIGNIFICANTLY**

**ENGAGEMENT  
DOUBLED**

**INCREASED INBOUND  
CONSULTATION  
INQUIRIES**

**STRONGER  
PERSONAL BRAND  
AUTHORITY**

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# EXPECTED GROWTH TIMELINE

- ▶ **Month 1**
  - Strategy setup & video system creation
  - First batch of AI videos produced
- ▶ **Month 2-3**
  - Consistent video publishing begins
  - Increased engagement & audience understanding
- ▶ **Month 4-5**
  - Improved campaign performance & inquiries
  - Stronger brand communication
- ▶ **Month 6-9**
  - Video becomes a scalable marketing engine

# WHY START NOW?

Video consumption is growing faster than any other content format.

► **Businesses that communicate through video**

- Build trust faster
  - Explain offerings clearly
  - Convert audiences more efficiently
- 
- Every delay means competitors gain visibility and authority first
  - With AI, video creation is no longer limited by time or cost, only by how soon you start.

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# PRICING PLANS



| Features                            | Starter Package<br>£155 / month | Growth Package<br>£295 / month | Premium Package<br>£345 / month |
|-------------------------------------|---------------------------------|--------------------------------|---------------------------------|
| <b>AI Avatar Selection</b>          | Standard Avatar                 | Premium Avatar Options         | Premium + Custom Avatar Setup   |
| <b>Videos Per Month</b>             | 8 Videos                        | 15 Videos                      | 18 Videos                       |
| <b>Video Duration</b>               | Up to 30 sec                    | Up to 30 - 40 sec              | Up to 30 - 40 sec               |
| <b>Script Writing</b>               | Basic Script Support            | Marketing-Focused Scripts      | Advanced Conversion Scripts     |
| <b>Voice &amp; Language Options</b> | 1 Language                      | Up to 2 Languages              | Multi-language Support          |
| <b>Aspect Ratios</b>                | Vertical (Reels/Shorts)         | Vertical (Reels/Shorts)        | Vertical (Reels/Shorts)         |
| <b>Platform Optimization</b>        | Social Media Ready              | Social + Ads Ready             | Social + Ads Ready              |
| <b>Revisions</b>                    | -                               | 1 Revisions / Video            | 1 Revisions / Video             |
| <b>Content Planning Support</b>     | Monthly Planning                | Monthly Planning               | Strategic Content Planning      |
| <b>Delivery Speed</b>               | Standard                        | Priority                       | Fast-Track Delivery             |

# CONTACT US



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