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Digital Growth & Automation Experts

# CREATIVE DESIGN SERVICES

DESIGNS THAT CAPTURE ATTENTION,  
BUILD TRUST & DRIVE ACTION

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# WHY

## THESE SERVICES ?

In today's digital world, customers decide within seconds whether to engage with a brand.

- ▶ **Before reading your message, audiences judge**
  - Visual quality
  - Brand professionalism
  - Content presentation
  - Design consistency
- ▶ **Businesses often struggle with**
  - Inconsistent branding
  - Random creatives without strategy
  - Low engagement despite regular posting
  - Poor ad performance due to weak visuals

### OUR SOLUTION

- Strategic creative design that combines visuals with marketing psychology to attract attention and guide customer action.

ATTENTION

INTEREST

TRUST

ACTION

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# OUR PROCESS

Performance-Focused Creative Framework

- ▶ **Step 1: Brand Understanding**
  - Business positioning & audience analysis
  - Visual identity alignment
- ▶ **Step 2: Creative Strategy**
  - Platform-specific design planning
  - Messaging hierarchy & visual direction
- ▶ **Step 3: Design Execution**
  - Social media creatives
  - Ad creatives & campaign visuals
  - Marketing & promotional designs
- ▶ **Step 4: Optimization & Consistency**
  - Performance-based creative improvements
  - Consistent brand identity across platforms



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**RESULT: DESIGNS THAT DON'T JUST LOOK GOOD, THEY IMPROVE MARKETING PERFORMANCE.**

# CASE STUDY 1

## ▶ D2C BRAND (SOCIAL MEDIA GROWTH)

### ▶ The Challenge

- Inconsistent visuals are reducing brand recall
- Low engagement despite regular posting

### ▶ The Strategy

- Unified brand design system
- Scroll-stopping social creatives
- Content layout optimization

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## ▶ Results (3 Months)

**ENGAGEMENT  
RATE  
INCREASED  
SIGNIFICANTLY**

**STRONGER  
BRAND  
RECOGNITION**

**IMPROVED  
AUDIENCE  
INTERACTION**



# CASE STUDY 3

## ▶ CORPORATE BRAND POSITIONING

### ▶ The Challenge

- Outdated visual identity affecting credibility
- Inconsistent marketing communication

### ▶ The Strategy

- Brand visual redesign
- Consistent templates & presentation creatives

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## ▶ Results

**IMPROVED  
BRAND  
PROFESSIONALIS  
M PERCEPTION**

**BETTER CLIENT  
TRUST DURING  
SALES  
DISCUSSIONS**

**STRONGER  
MARKET  
POSITIONING**

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# EXPECTED GROWTH TIMELINE



- ▶ **Month 1**
  - Brand understanding & creative direction setup
- ▶ **Month 2-3**
  - Improved visual consistency across platforms
  - Higher engagement & attention
- ▶ **Month 3-4**
  - Better ad performance & audience response
- ▶ **Month 5+**
  - Strong brand recognition & marketing efficiency

# WHY START NOW?

Digital platforms are more competitive than ever.

► **Customers engage with brands that look**

- Professional
  - Consistent
  - Trustworthy
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- Every weak creative means lost attention to competitors
  - Strong design doesn't just improve appearance; it directly improves marketing results.

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# PRICING PLANS



Features	Brand Essentials £75 / month	Growth Creatives £ 125/ month	Performance Creative £ 165/ month
Monthly Creative Requests	Up to 12 Static Posts	Up to 18 Posts	Up to 24 Posts
Social Media Creatives			Priority
Brand Visual Consistency	Basic Templates	Brand Style Alignment	Full Brand System Management
Marketing & Promotional Designs			Priority
Website Graphics/Banners	x	2 / month	4 / month
Presentation & Corporate Designs	x	1 / month	2 / month
Creative Strategy Guidance	Monthly Planning	Monthly Planning	Monthly Planning
Revisions	1 Revision	2 Revisions	2 Revisions
Turnaround Time	48 - 72 hrs	36 - 48 hrs	36 hrs Priority

# CONTACT US



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 **SCAN ME**