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E-COMMERCE

GROWTH ACCELERATION BUNDLE



GOOGLE SHOPPING | SOCIAL MEDIA | BRAND WEBSITE



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FROM MARKETPLACE SELLERS TO POWERFUL D2C BRANDS

► Scale Beyond Amazon & Flipkart with a Complete Digital Growth System

- Higher Profit Margins
- Brand Ownership
- Repeat Customers
- Multi-Channel Revenue

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WHY THESE SERVICES?

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Marketplaces Help You Start. Brands Help You Scale

- ▶ **Most sellers face the same limitations:**
 - High marketplace commissions
 - Price competition & listing wars
 - No customer ownership
 - Limited brand recall
 - Dependency on platform algorithms

Our Bundle Solves This

- ▶ **Google Shopping Ads**
Capture high-intent buyers searching for your products directly on Google.
- ▶ **Social Media Management**
Build brand trust & demand outside marketplaces.
- ▶ **Website Development**
Build your own sales channel with higher profits and customer data.

RESULT: MARKETPLACE + BRAND ECOSYSTEM WORKING TOGETHER



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THE GROWTH MODEL



STEP 1



Marketplace Presence

Amazon / Flipkart generate initial sales.

STEP 2



Brand Visibility

Social media builds awareness & trust.

STEP 3



Intent Capture

Google Shopping attracts ready-to-buy customers.

STEP 4



Owned Revenue

Website converts customers with better margins.

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▶ Sustainable long-term growth.

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OUR PROCESS

A Proven E-Commerce Scaling Framework



► Phase 1: Brand Foundation

- Website design optimized for conversions
- Product positioning & pricing strategy
- Tracking & analytics setup

► Phase 2: Demand Creation

- Social media content & brand storytelling
- Trust-building creatives & engagement strategy
- Retargeting audience creation

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OUR PROCESS

A Proven E-Commerce Scaling Framework



► Phase 3: High-Intent Acquisition

- Google Shopping Ads setup & optimization
- Feed optimization from marketplace learnings
- Conversion-focused campaigns

► Phase 4: Scaling & Optimization

- Data-driven ad scaling
- Retargeting across platforms
- Repeat purchase strategy

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CASE STUDY 1

▶ APPAREL BRAND

Amazon Seller >> D2C Expansion

▶ The Challenge

Dependent entirely on Amazon sales & discounting.

▶ The Strategy

- Shopify/WordPress website launch
- Google Shopping Ads
- Social media brand positioning

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▶ Results (4 Months)

WEBSITE REVENUE

+30%

PROFIT MARGIN
IMPROVED BY

20%

REPEAT CUSTOMERS
GENERATED

32%

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CASE STUDY 2

▶ KITCHEN APPLIANCE SELLER

▶ The Challenge

High marketplace fees are reducing profitability.

▶ The Strategy

- Direct website funnel
- Google Shopping campaigns
- Performance creatives on social media



▶ Results

QUALIFIED TRAFFIC

+140%

COST PER CONVERSION
REDUCED BY

37%

MONTHLY ORDERS
INCREASED BY

52%

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CASE STUDY 3

▶ HOME DECOR BRAND

▶ The Challenge

Strong marketplace sales but zero brand recall.

▶ The Approach

- Social media branding strategy
- Website launch
- Retargeting via ads ecosystem

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▶ Results (6 Months)

**DIRECT WEBSITE
SALES REACHED**

30%

OF TOTAL REVENUE

**CUSTOMER ACQUISITION
COST REDUCED BY**

22%

**BRAND
SEARCHES ON
GOOGLE
INCREASED
SIGNIFICANTLY**

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EXPECTED GROWTH TIMELINE

What Growth Typically Looks Like

- ▶ **Month 1-2**
 - Website launch & tracking setup
 - Brand positioning & content rollout
- ▶ **Month 3-4**
 - Traffic growth via Google Shopping
 - Audience building & retargeting
- ▶ **Month 5-6**
 - Consistent website sales begin
 - Reduced dependency on marketplaces
- ▶ **Month 6+**
 - Scalable multi-channel revenue system

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WHY START NOW?

Timing Directly Impacts Market Advantage

- Competition is moving toward D2C brands
- Ad costs increase every year
- Early brand builders dominate niche markets
- Customer data today = long-term revenue tomorrow

► Every month without a brand ecosystem means

- Lost repeat customers
- Lost profit margins
- Continued marketplace dependency

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THE OPPORTUNITY

Turn Your Existing Marketplace Success Into a Scalable Brand

► You already have

- Winning products
- Marketplace validation
- Sales data

► Now it's time to build

- Your Brand
- Your Customers
- Your Own Revenue Channel

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PRICING PLANS

Features	Growth Starter £995/ month + VAT	Growth Accelerator £1095 / month + VAT	Brand Dominator £1195 / month + VAT
Best for Amazon/ marketplace sellers	Sellers starting the D2C journey	Scaling brands ready for consistent growth	High-volume brands aiming for aggressive expansion
Conversion-Focused Website	5 Page Standard Website (ecom + shopping)	8 Page Premium Website (ecom + shopping)	10 Pages Advanced High-Converting Website (ecom + shopping)
Website Maintenance & Optimization	Basic	Advanced	Advanced
Social Media creatives + basic management	10 Posts / Month	12 Posts / Month	15 Posts / Month
Creative Design & Branding	Standard Creatives	Premium Brand Creatives	Advanced Performance Creatives
Google Shopping Ads Management	Setup + Optimization	Scaling & Optimization	Aggressive Scaling Strategy
Audience Retargeting	x		
Conversion Tracking & Analytics			
Monthly Strategy Consultation	Monthly	Monthly	Bi-Weekly Growth Calls
Conversion Rate Optimization (CRO)	x	Basic Optimization	Advanced CRO & Funnel Improvements
Marketplace + Website Growth Strategy	x		Priority Strategic Support

CONTACT US



(+44) 020 8323 2818 

www.theappealguru.com 

info@theappealguru.com 



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