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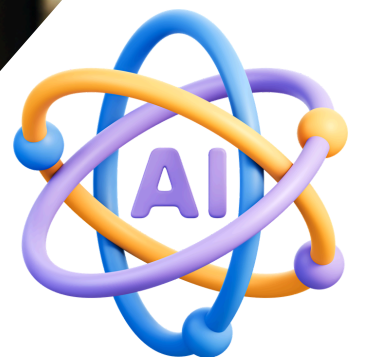
Digital Growth & Automation Experts

PRODUCT MARKETING

AI VIDEO SERVICES

TURN YOUR PRODUCT IMAGES INTO
HIGH-CONVERTING VIDEOS, WITHOUT SHOOTS

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WHY THESE SERVICES?

In today's digital world, products don't sell, presentation does.

- ▶ **Customers expect**
 - Realistic product visuals
 - Try-on & usage demonstrations
 - Engaging video content before purchasing
- ▶ **But traditional product shoots are**
 - Expensive & time-consuming
 - Difficult to scale for multiple products
 - Limited in output

OUR SOLUTION

We transform your product images into realistic AI-powered videos featuring:

- AI models
- Motion & transitions
- Storytelling-style presentation

STATIC IMAGE

DYNAMIC VIDEO

HIGHER ENGAGEMENT

MORE SALES

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OUR PROCESS

AI + Human-Driven Product Video System

▶ Step 1: Product Understanding

- Analyze your product, audience & use-case
- Identify the best way to present it visually

▶ Step 2: AI Model Integration

- Place your product on realistic AI models
- Clothing, accessories, footwear, and more

▶ Step 3: Product Mapping & Styling

- Adjust fit, lighting, angles & textures
- Ensure natural and appealing presentation

▶ Step 4: Motion & Scene Creation

- Add realistic movements & transitions
- Showcase product usage or styling

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OUR PROCESS

AI + Human-Driven Product Video System

- ▶ **Step 5: Precision Editing**
 - Frame-by-frame refinement
 - Smooth visuals and high-quality output
- ▶ **Step 6: Branding & Enhancement**
 - Add backgrounds, colors & brand elements
 - Optimize for social media & ads
- ▶ **Step 7: Review & Delivery**
 - Quality checks & revisions
 - Ready-to-use marketing videos

RESULT: HIGH-QUALITY PRODUCT VIDEOS WITHOUT TRADITIONAL PRODUCTION LIMITATIONS.

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USE CASES

Where It Works Best

► Fashion & Apparel

- AI models wearing outfits
- Try-on videos for collections

► Accessories & Footwear

- Bags, watches, shoes showcased in motion
- Lifestyle-style presentations



► Beauty & Skincare

- Product usage visualization
- Clean, aesthetic brand videos

► E-Commerce Products

- Product demos for ads & listings
- Multi-angle video creatives

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EXPECTED BUSINESS IMPACT

Businesses using AI product videos typically achieve:

- Higher engagement on social media
- Better ad performance
- Increased conversion rates
- Faster product launches
- Consistent content production

▶ **Your product content becomes**

- Scalable
- Cost-efficient
- Performance-driven

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EXPECTED TIMELINE

- ▶ **Week 1**
 - Product analysis & initial video creation
- ▶ **Week 2**
 - First batch of videos ready for use
- ▶ **Month 1**
 - Improved engagement & audience response
- ▶ **Month 2–3**
 - Better ad performance & increased inquiries
- ▶ **Month 3+**
 - Continuous content engine for product marketing

WHY START NOW?

Content is the biggest differentiator in today's market.

► **Brands that showcase products better:**

- Capture attention faster
- Build trust instantly
- Convert more customers

► **Every delay means**

- Competitors showcasing better visuals
- Missed sales opportunities

With AI, high-quality video production is no longer limited by time or cost.

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WHAT GOES INTO EACH VIDEO

Every video is crafted through a **detailed, expert-driven process.**

- Strategic planning based on your product & audience
 - Precise product mapping & styling
 - Frame-by-frame editing for quality
 - Motion & realism enhancement
 - Visual branding & color correction
 - Multiple reviews & refinements
 - Custom execution (No templates)
 - Dedicated team involvement
- This is not automated output, it's **AI-powered production with human expertise.**

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LET'S TURN YOUR PRODUCTS INTO SALES-DRIVING VIDEOS

Your customers are already consuming video content every day.

The question is:

- Will they see your product in action, or your competitor's?



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PRICING PLANS



Features	Basic Plan	Growth Plan (Most Popular)	Enterprise Plan
Package Pricing	£345 / month	£695 / month	£1695 / month
Best For	Small brands testing AI product videos	Growing brands with regular product launches	High-volume brands & aggressive scaling
Product Videos Per Month	10 Videos	20 Videos	50 Videos
AI Model Variety	1 AI Models	2 AI Models	3-4 AI Models
Video Duration	30-45 sec	30-45 sec	30-45 s
Product Mapping & Styling	Standard Styling	Advanced Styling	Premium Precision Styling
Motion & Realism Enhancement	Basic Motion	Advanced Motion	Cinematic Motion Enhancement
Editing Quality	Standard Editing	High-Quality Editing	Premium Frame-by-Frame Editing
Branding & Background Customization	Basic Branding	Advanced Branding	Fully Customized Branding
Aspect Ratios	Vertical (Reels/Shorts)	Vertical (Reels/Shorts)	Vertical (Reels/Shorts)
Platform Optimization	Social Media Ready	Social + Ads Ready	Social + Ads Ready
Revisions	1 Revision	2 Revisions	Priority Revisions
Delivery Speed	Standard Delivery	Priority Delivery	Fast-Track Delivery

Optional Add-Ons: **Extra Product Video: £35/video** | **Custom AI Model Creation: £60**

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